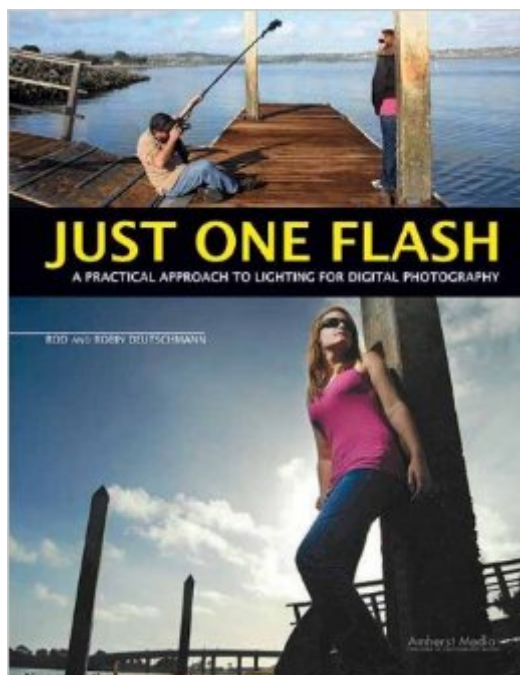


The book was found

Just One Flash: A Practical Approach To Lighting For Digital Photography



Synopsis

Filled with tips for producing paramount effects using a single flash, this guide shows amateur and professional photographers how to lighten their gear load and free up their budget. With an in-depth look at equipment and special features, this manual covers essential topics such as shooting in RAW format, manual versus automatic, selecting the right ISO setting, the effect of aperture, using the flash's zoom feature, changing the angle of the flash, and wireless triggering. Also including creativity-enhancing exercises and approaches, this guide gives examples of creative lighting applications for still life, editorial images, wedding shots, and landscape photos.

Book Information

Paperback: 123 pages

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Product Dimensions: 8.5 x 0.5 x 10.9 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 3.8 out of 5 stars See all reviews (33 customer reviews)

Best Sellers Rank: #1,120,107 in Books (See Top 100 in Books) #61 in Books > Arts &

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Reference > Lighting #638 in Books > Arts & Photography > Photography & Video > Equipment,

Techniques & Reference > Digital Editing

Customer Reviews

Based on the subtitle of the book, "a practical approach to lighting for digital photography" I was expecting an instructional book on using one flash both on and off-camera. While just one flash is definitely the topic covered by the book it was not covered in even close enough detail to be called a practical approach. I would instead describe the book as "a book encouraging the use of flash for digital photography but not really teaching how to do it". If you are intimidated by the idea of flash photography and are looking for a book to encourage you to give it a try, then this is your book. In fact, chapter 1 is completely devoted to encouraging the reader to give flash photography a go. For example, this is from chapter 1: "If you never push yourself - if you never accept a challenge - you'll never discover anything new. Learning to use a flash well takes time, patience, and determination.

Yes, it can take a while to master. Yes, you'll be shooting a lot of really bad photos before the good ones start flowing. But through it all, you'll be gaining experience, your vision will grow, and your photos will shine because of it. Flash photography is not hard; it's just an option - an option every serious photographer should master."That's an excellent point. After reading it (and all of chapter 1) you will be quite motivated to learn flash photography. However, if you expect to be given reasonably detailed instruction on the use of single flash photography in the remainder of the book you are likely to be disappointed. The majority of the instruction in the book is centered around the equipment needed for flash photography.

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